

In this day and age you need a current, fresh website. However, when you run your own business you don't have much time to work on websites and social media. Not only do you need time but you need to learn how to do it! In my search to learn how to do it, I took a 4 week class on social media and proceeded to advertise for a website manager.

I had several people contact me and most offered to do the website at their own location, on their own time as they were consultants. I hesitated to contract with any of them as our business is such that a person advertising for us would need to spend time with me at our location and get to know a little about our products and services.

Tess answered the ad and was very pleasant and professional.

I had the two busiest weeks of the year at that time and I just could not get together with Tess. She continued to call me until we could find a mutual time to meet which I greatly appreciated. She probably wondered how anyone could be that busy but, never said anything!

What ended up happening is I contracted a website person that I met through a mutual business acquaintance. He did the website from his remote location communicating with Tess and I at my location. Tess worked on the website with the website designer (he remained at his remote location) while Tess worked at our office and proceeded to get us live on most social media sites necessary to promote our company.

Tess is a very capable "media mingler" including doing a website as well as the social media necessary for businesses today. She would be able to fit into almost any program that would suit a small business owner or recommend a program customized just for you!

Debbie Seigfried

Seigfried's Restaurant Equipment & Supply ~ Myerstown, PA